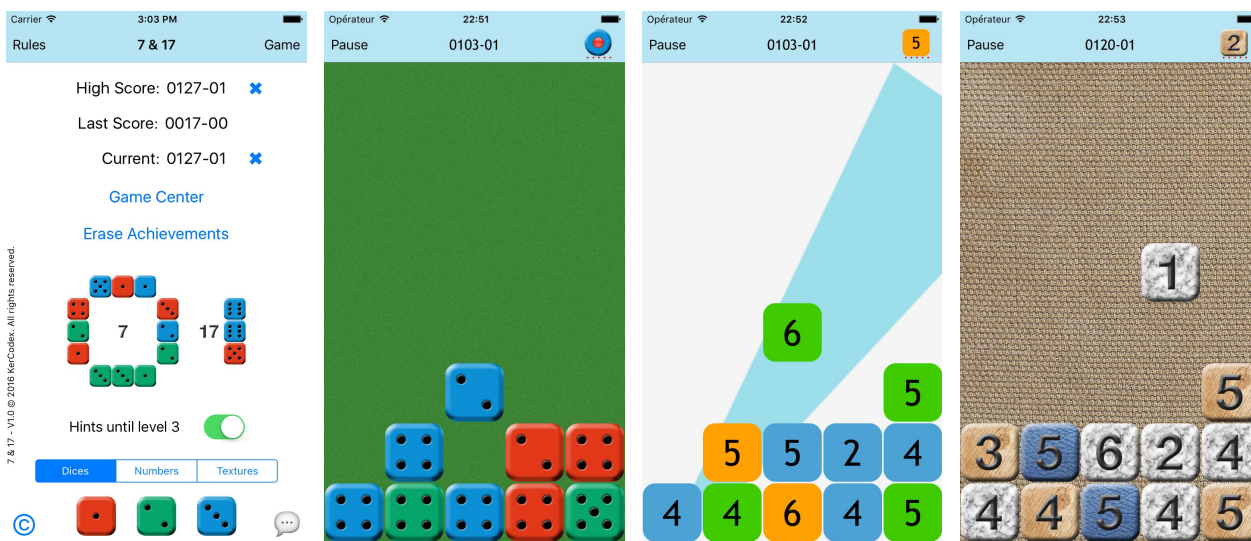


7 & 17 Press Kit



KerCodex are pleased to announce the launch and immediate availability of 7 & 17 for iPhone, iPad and iPod Touch devices. An addictive game where falling dice are rapidly filling the screen. Your mission: to clear them out by aligning three that add-up to 7 or 17. If they are of the same color, you'll even get a bonus!

A cool mix of strategy and speed, and with game center enabled you will be able to challenge your friends or aim for the 10 achievements.



The idea behind 7 & 17 was to mix light arithmetic with logic, strategy and increasing velocity. Hints will help you during the three first levels, but afterwards, you're on your own! As things speed up, you will need the help of the various bonuses to modify, replicate or delete accumulating dice...

There are three different skins and you may wish to replace dice by numbers or colors by textures (with notably the color blind in mind).

One more thing... Don't align three sixes, as this is the number of the beast!

Features:

- Intuitively tap or swipe to guide the die
- Tap above the die to accelerate
- Three skins, including one for the color blind
- Game Center Leaderboard
- Ten Game Center Achievements

Supported Languages:

- English and French

Device Requirements:

- iPhone, iPad, or iPod touch
- Requires iOS 7.0 or later
- Universal Application
- 60 MB

Pricing and Availability:

7 & 17 is Free and available worldwide exclusively through the App Store in the Games (Strategy & Dice) categories. It has a low-pressure interstitial ads policy. For more information, visit 7 & 17 official website.

Links:

- Official [7 & 17 website](http://www.kercodex.com/Content.php?lang=E&page=App7-17): <http://www.kercodex.com/Content.php?lang=E&page=App7-17>
- Download [7 & 17 on iTunes](https://itunes.apple.com/us/app/7-17/id919626983): <https://itunes.apple.com/us/app/7-17/id919626983>
- [YouTube Video](https://youtu.be/8dvJHPXL9Os) (30s): <https://youtu.be/8dvJHPXL9Os>

Enclosed files:

- Short movie (6s): 7-17-short.mov
- App Icon: 7-17-Icon-large.png and 7-17-Icon-small.png
- Settings screenshot: iPhone6-EN-Main.png
- Skins screenshots: iPhone6-Dices.jpg and iPhone6-Numbers.png and iPhone6-Textures.jpg

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